

Building Industry Association of Southern California, Inc.

BUILDING INDUSTRY SHOW 2022

ANAHEIM CONVENTION CENTER • SEPTEMBER 14-15, 2022

SPONSORSHIP OPPORTUNITY KIT

BuildingIndustryShow.com

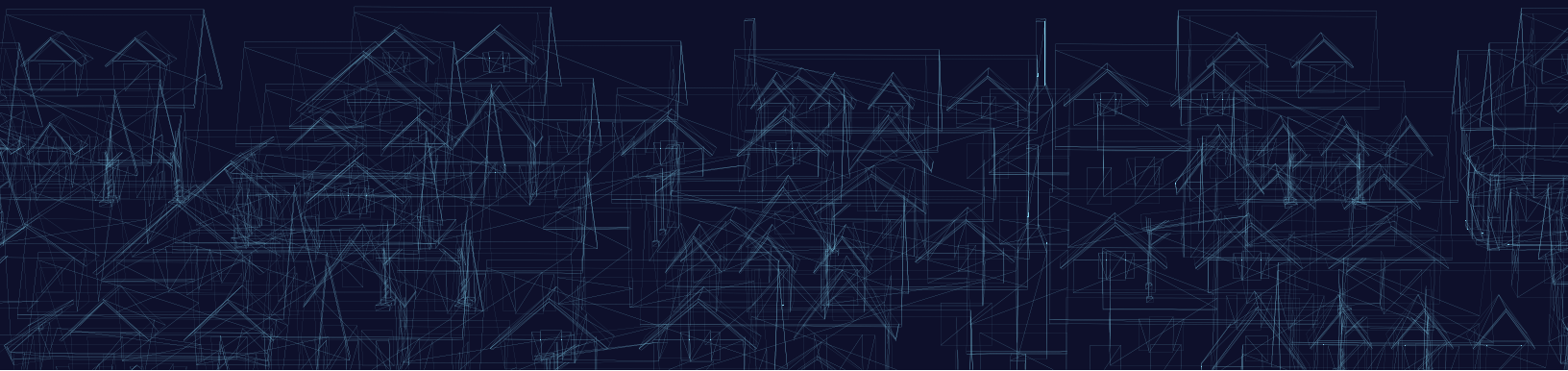
WHAT'S IN THIS KIT?

- Premium Show Floor Sponsorship Packages
- Event Sponsorships at House of Blues
- Ads and Logo Spec Sheet
- Deadlines



PREMIUM SHOW OPPORTUNITIES

Sponsorship Level	Official Show Partner	Official Show Badge Sponsor	Official Lanyard Sponsor	Official Show Bag Sponsor	Show Floor Sponsor	Coffee & Concession Sponsors	Keynote Presentation Sponsor
Price	\$9,500	\$3,200	\$3,200	\$3,200	\$3,900	\$1,500	\$1,500
Description	Premium Partner Level Branding	Exclusive logo recognition throughout the show	Exclusive logo recognition throughout the show	Exclusive logo recognition throughout the show	Premier Show Floor Branding	Host our popular food & beverage options and get premier exposure!	Host our Keynote and get premier exposure!
How Many Available?	Only Three Levels	Exclusive	Exclusive	Exclusive	Four	Four	Five
Tickets to the show	Fifteen	Four	Four	Four	Four	Four	Four
Logo, name & link on BIS Website	✓	✓	✓	✓	✓	✓	✓
Logo on event email marketing	✓	✓	✓	✓	✓	✓	✓
Overnight rooms	Two	One	One	One	One		
Company name listed on weekly show announcements	✓	✓	✓	✓	✓	✓	✓
Featured on BIS website blog & social media platforms	✓	✓	✓	✓	✓	✓	✓
Advertising slot on live video feed on show floor	✓	✓	✓	✓	✓		
Color Ad in Show Program Guide	Inside Front or Back Page Cover - Full Page Ad	1/2 page ad	1/2 page ad	1/2 page ad	1/2 page ad	1/4 page ad	1/4 page ad
Signage	Premier Banner & Branding Opportunities throughout the show	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage
Other							Preferred seating for 6



HOUSE OF BLUES KICK OFF PARTY SPONSORSHIPS

Wednesday, September 14TH

Sponsorship Level	Platinum Party Sponsor	Gold Party Sponsor	Silver Party Sponsor
Price	\$6,500	\$5,500	\$3,500
Logo, name & link on BIS Homepage	✓	✓	✓
Logo on event announcements	✓	✓	✓
Company name listed on Email marketing	✓	✓	✓
Featured on BIS website blog & Social Media Platforms	✓	✓	✓
Prominent Logo exposure at House of Blues	✓	✓	✓
Color Ad in Show Program Guide	Full page ad	1/2 page ad	1/4 page ad
Company Listing in Show Program Guide	✓	✓	✓
Hotel Night Accommodations	Two Nights at the Marriott	One Night at the Marriott	
Show Floor Badges	Eight	Six	Four
Party Tickets for your Staff	Eight	Four	Four

SHOW PROGRAM ADVERTISING

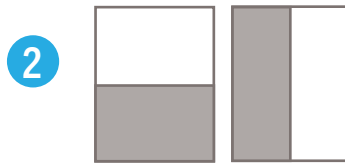


- | | | |
|---|--------------|---------|
| 1 | Full Page | \$1,100 |
| 2 | Half Page | \$550 |
| 3 | Quarter Page | \$400 |

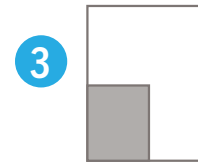
AD EXAMPLES



Full Page / Cover Ad



Half Page Ad



Quarter Page Ad

build a green home that's environmentally correct, and financially sound.

Energy efficiency pays. Because when you build homes that exceed Title 24 requirements by at least 15%, you can earn escalating financial incentives. And when you meet additional green initiatives, you can make even more. Some builders have already earned over \$5,000 per home in cash incentives. It's a statewide program, making it easy to participate with multiple developments. So what's good for the earth is also good for business. Welcome to California Advanced Homes. To get started, call your utility at their number below, or visit us at californiadvancedhomes.com.

City Ventures Residences - Santa Barbara East Beach Collection

California Advanced Homes logo and partner logos.

EXHIBITOR LISTING ALPHABETICAL CONTINUED

BOOTH 323	COMPANY NANA WALL SYSTEMS 100 Meadow Creek Dr., Ste 250 Corte Madera, CA 94941 www.nanawall.com	BOOTH 214	COMPANY OI INSULATION COMPANY 600 S Vincent Ave Azusa, CA 91702 www.oinsulation.com
322	NAPOLEON PRODUCTS INC 24 Napoleon Rd Barrie, ON L4M 0G8 www.napoleonproducts.com	433	PRISTER 19701 Dailinici Lake Forest, CA 92610 www.pristerfaucetspro.com
401	NELSON PAVING & CEILING 1354 1st Way Perris, CA 92571 www.npgasphalt.com	300	PLUMBING CONCEPTS INC 2445 Railroad St Corona, CA 92880 www.plumbingconcepts.com
218	O'HAGINS INC. 210 Classic Ct., Suite 100 Rohnert Park, CA 94928 www.ohagins.com	223	PURCELL-MURRAY BUILDER SALES 185 Park Ln. Brisbane, CA 94005-1311 www.pmbuildersales.com

Don't worry. IT'S SMARTSTRAND.

There's the usual stain resistant carpet and then there's SmartStrand® with DuPont® Spunex®. It takes stain resistance and durability to a new level. Stain protection is actually engineered into the fibers, so it never wears or washes out. It's so advanced, we offer lifetime stain protection that goes way beyond that of other carpets. It's worryingly soft and crush resistant, too. Learn more about this extraordinary carpet at MohawkFlooring.com.

MOHAWK Smartstrand

WHERE TALENT SETS THE FLOOR & CHARACTER SETS THE CEILING

AMPCO

AMPCO is a fully integrated heavy civil & site preparation contractor, capable of providing professional construction & consulting services for a broad range of clients across multiple markets and geographies.

Services: Demolition/Deconstruction, Environmental Remediation, Earthwork, Facility Closure, Asset Recovery, Emergency Response, Special Projects.

AMPCO'SRG PROTECT/RESTORE

AMPCO NORTH, INC.

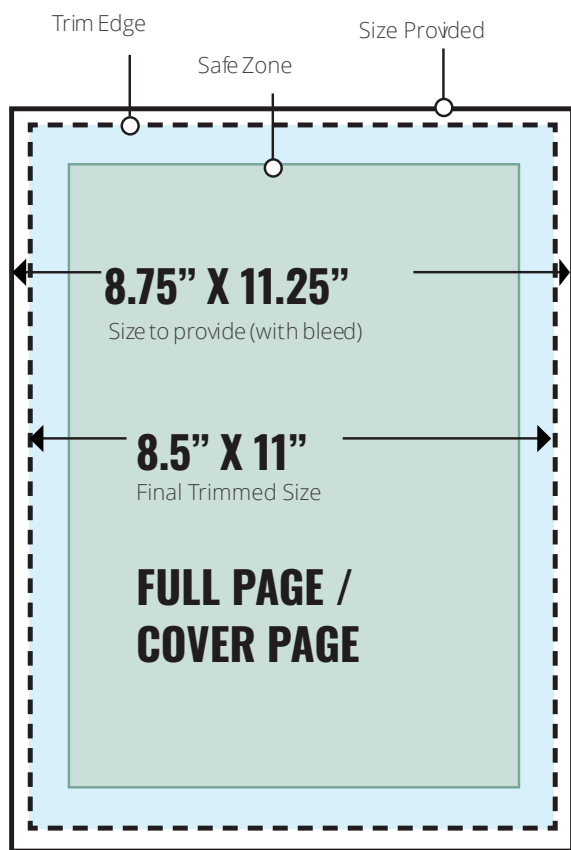
EA DANIELIA ASSOCIATES

DESIGNING HOMES FOR YOUR SUCCESS AND YOUR HOMEBUYERS' DESIRES

Architecture, Planning, GIS

Community Development Planning, Specific Plans, Model Homes, Streetscapes, Park Planning, Athletic Field Planning, Inclusive Playgrounds, Streetscapes

1911 781-1938 ext 121 • danielia.com • www.dha.com



FULL PAGE & COVER PAGE AD REQUIREMENTS

The size of the Show Program is 8.5" x 11"

TRIM EDGE The edge where your ad will be cropped or trimmed at.

BLEED If you want your color/image to fill all the way to the edge of the paper we need .125" bleed around all the edges (so add .25" to both height and width). For a full page ad that will be 8.75" x 11.25"

SAFE ZONE This is the area where any logos or text are safe from being trimmed off the edge. The safe zone is at least 1/2 an inch (0.50 in) inside the trim edge.

SIZE PROVIDED This is the size you will need to provide us with.

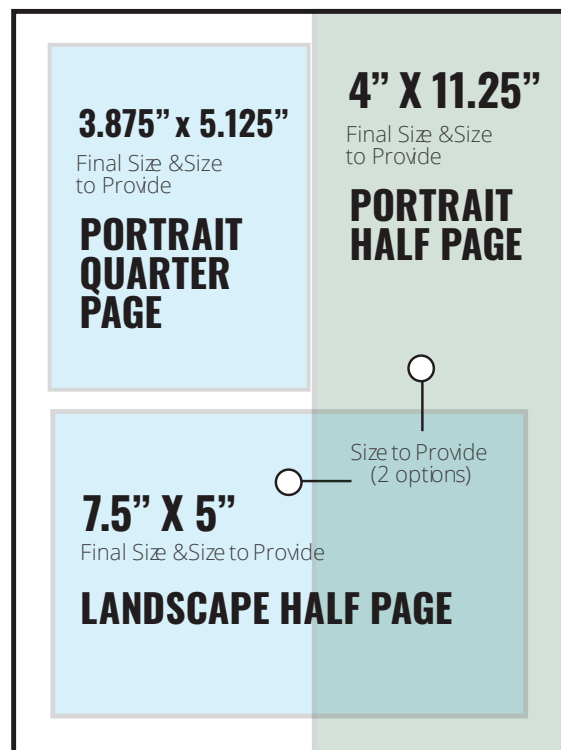
AD SPECIFICATIONS

FOR ALL ADS

1. Supply high resolution JPG or Press Ready PDF documents
2. All fonts must be embedded
3. Images must be high-resolution (300 dpi or more)
4. Entire ad must be in CMYK color space
5. Ads will be accepted on CD or E-mail

ADDITIONAL REQUIREMENTS FOR FULL/COVER PAGE ADS

- Must be sized at 8.75" x 11.25"
- Will be trimmed down (trim edge) to 8.5" x 11"
- Keep text, logos or other graphics 0.5" away from the trim edge (inside the safe zone)



DEADLINE FOR ARTWORK & LOGOS IS: AUGUST 10TH

Print Ready Artwork for Show Book must be sent to llundrigan@biasc.org per above specifications



Questions: email llundrigan@biasc.org or call 949.777.3854

BuildingIndustryShow.com