

BuildingIndustryShow

2025

Expect the Unexpected

SEPTEMBER 11<sup>TH</sup> & 12<sup>TH</sup>

Renaissance Esmeralda Resort & Spa  
44400 Indian Wells Lane  
Indian Wells, CA 92210

**SPONSORSHIP  
OPPORTUNITY KIT**

[BuildingIndustryShow.com](http://BuildingIndustryShow.com)



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## WHAT'S IN THIS KIT?

- Sponsorship Opportunities
- Show Program Advertising Opportunities
- Advertising & Logo Spec Sheet

# SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Official Show Partner	Official Show Badge Sponsor	Official Lanyard Sponsor	Official Show Bag Sponsor	Show Floor Sponsor	Meet the Builder Sponsor	Coffee & Concession Sponsors	"Tailgate" Happy Hour Sponsor
Price	<b>\$9,500</b>	<b>\$3,950</b>	<b>\$3,200</b>	<b>\$3,200</b>	<b>\$3,950</b>	<b>\$2,950</b>	<b>\$1,950</b>	<b>\$1,750</b>
Description	Premium Partner Level Branding/ Speaking Opp/Premium Exposure Throughout the Show	Exclusive logo recognition on each badge	Exclusive logo recognition & Sponsor Provided Logo'd Lanyards	Exclusive logo recognition & Sponsor Provided Logo'd Show Bags at Registration in Foyer	Exclusive logo recognition throughout the show as Show Floor Sponsor	Exclusive logo recognition	Host our popular food & beverage options and get premier exposure!	Exclusive for show wrap up "Tailgate" Happy Hour
How Many Available?	Multiple	1	1	1	Multiple	Multiple	Multiple	Multiple
Tickets To The Show	15	4	4	4	4	3	2	2
Tickets To "Tailgate" Happy Hour & Billy Idol Concert	1	1	1	1	1	1	1	4 Tickets to Tailgate Happy Hour Only (excludes concert)
Logo On Show Emails, Marketing & BIS Website	✓	✓	✓	✓	✓	✓	✓	✓
Overnight Rooms	2	1	1	1	1	0	0	0
Color Ad In Show Program Guide	Inside Front or Back Page Cover (Full Page Ad)	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	1/4 page	1/4 page
Signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage



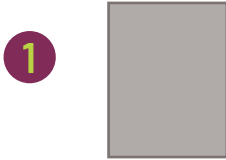
# BIS SHOW WRAP UP "TAILGATE" HAPPY HOUR & BILLY IDOL CONCERT

"Tailgate" Happy Hour & Billy Idol Concert	"Rebel Yell" Sponsor	"Hot In The City" Sponsor	"Eyes Without A Face" Sponsor	"Dancing With Myself" Sponsor
Price	\$5,495	\$2,995	\$1,995	\$1,495
	Multiple	Multiple	Multiple	Multiple
Happy Hour at Hotel & Concert Tickets (includes shuttle to and from Renaissance Esmeralda Hotel)	10 Includes (2) Drink tickets per attendee at the Happy Hour & Concert	6 Includes (2) Drink tickets per attendee at the Happy Hour & (1) at Concert	4 Includes (1) Drink ticket per attendee at the Happy Hour & Concert	2 Includes (1) Drink ticket at Concert
BIS Show Floor Tickets	4	2	2	2
Hotel Room on Friday September 12th (excluding Resort Fee)	2	1	0	0
Logo on all marketing materials – BIS Show site, event page, & emails	✓	✓	✓	✓

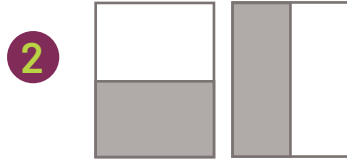
- 1 Full Page \$1,025
- 2 Half Page \$550
- 3 Quarter Page \$300



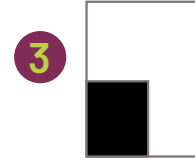
## AD EXAMPLES



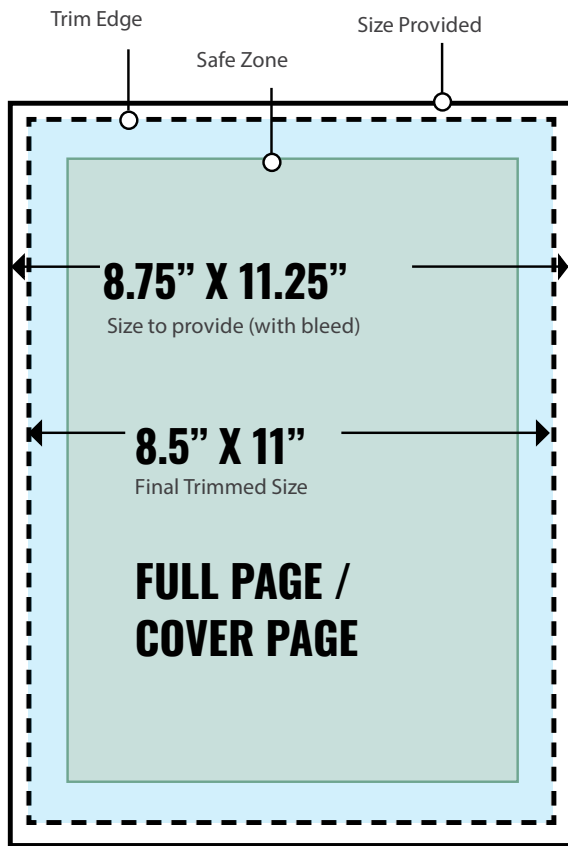
1 Full Page / Cover Ad



2 Half Page Ad



3 Quarter Page Ad



## FULL PAGE AD REQUIREMENTS

**SIZE** 8.5" x 11"

**TRIM** The edge where your ad will be cropped or trimmed.

**BLEED** If you want your ad to extend all the way to the edge of the paper we need .125" bleed around all the edges. For a full page ad with crops, that will be 8.75" x 11.25"

**SAFE ZONE** The safe zone is at least 0.50" inside the trim edge. Keep text, logos or other graphics away from the trim edge.

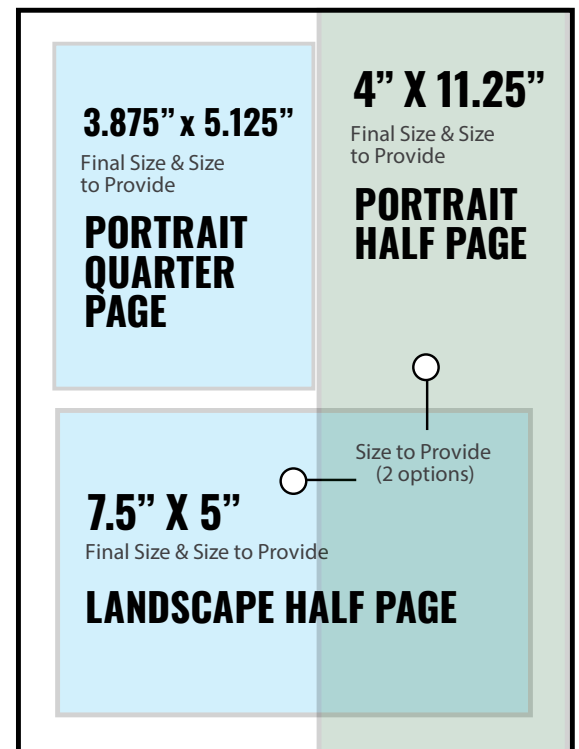
## HALF & QUARTER PAGE AD REQUIREMENTS

**SIZE** Refer to right

**KEYLINE** Adding a black keyline around the ad so there is a border.

### FILE READY

1. Supply high resolution JPG or High Resolution PDF documents
2. All fonts must be embedded
3. Images must be high-resolution (300 dpi)
4. Print Ready Ads must be sent to [lbarber@biasc.org](mailto:lbarber@biasc.org) per above specifications



DEADLINE FOR ARTWORK & LOGOS: JULY 31<sup>ST</sup>

## Company Information:

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

## Sponsorship Contact:

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Opportunities:

- Official Show Partner
- Official Show Badge
- Official Lanyard
- Official Show Bag
- Show Floor
- Meet The Builder
- Coffee & Concession
- Tailgate Happy Hour

## "Tailgate" Happy Hour & Concert Sponsorship Opportunities:

- "Rebel Yell" Sponsor
- "Hot In The City" Sponsor
- "Eyes Without A Face" Sponsor
- "Dancing With Myself" Sponsor

## Important Instructions:

- Make checks payable to: BIASC • For Invoicing, there will be a \$10 processing fee
- Email, fax or mail this Sponsorship Contract to:  
**Address:** BIASC, BIS Dept  
17192 Murphy Ave., #14445  
Irvine, CA 92623  
**Email:** lbarber@biasc.org  
**Website:** buildingindustryshow.com

## CREDIT CARD - Payment Info:

Name On Card: \_\_\_\_\_ Credit Card #: \_\_\_\_\_ Security Code#: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Billing Address: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_ Amount To Charge: \$ \_\_\_\_\_

## CHECK:

Need an Invoice (BIA/SC Member ONLY):  Mailing Check (BIA/SC Member ONLY):

## Payments & Terms:

1. Payment is due upon submission of sponsorship form.
2. Deadline to cancel is July 15, 2025.  
Non refundable as of July 16, 2025.  
Any cancellations have a \$75.00 cancellation fee.
3. Final payment on or before July 15, 2025.

## Sponsor Management Use Only

Amount Due: \$ \_\_\_\_\_  
Date Received: \_\_\_\_\_

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QUESTIONS:

E: [lbarber@biasc.org](mailto:lbarber@biasc.org) | 949.777.3861

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DESIGNED BY  
**KOVACH**  
MARKETING