OCTOBER 15TH & 16TH PECHANGA RESORT CASINO

45000 Pechanga Parkway Temecula, CA 92592

SPONSORSHIP Opportunity Kit



WHAT'S IN THIS KIT?

- Sponsorship Opportunities
- Show Program Advertising Opportunities
- Advertising & Logo Spec Sheet



SPONSORSHIP Opportunities

Sponsorship Levels	Official Show Partner	Official Show Badge Sponsor	Official Lanyard Sponsor	Official Show Bag Sponsor	Show Floor Sponsor	Coffee & Concession Sponsors	Keynote Session Sponsor	Meet the Builder Sponsor
Price	\$9,500	\$3,750	\$3,200	\$3,200	\$3,750	\$1,950	\$1,750	\$2,950
Description	Premium Partner Level Branding/ Speaking Opp/Premium Exposure Throughout the Show	Exclusive logo recognition on each badge	Exclusive logo recognition & Sponsor Provided Logo'd Lanyards	Exclusive logo recognition & Sponsor Provided Logo'd Show Bags at Registration in Foyer	Exclusive logo recognition throughout the show as Show Floor Sponsor	Host our popular food & beverage options and get premier exposure!	Keynote Session Sponsors	Exclusive logo recognition
How Many Available?	Multiple	1	1	1	Multiple	Multiple	Multiple	Multiple
Tickets To The Show	15	4	4	4	4	2	2	3
Tickets To Kick Off Party	1	1	1	1	1	1	1	1
Tickets to Installation Gala Thursday Oct 16th - Incoming Riverside, San Bernardino and SC Board of Directors	1	1	1	1	1	1	1	1
Logo On Event Email Marketing	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Logo Listed On Show Announcements	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Logo on BIS Website and Social Media Platforms	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Overnight Rooms	2	1	1	1	1	0	0	0
Color Ad In Show Program Guide	Inside Front or Back Page Cover - Full Page Ad	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	1/4 page	1/4 page
Signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage
Other							Preferred seating for 2	

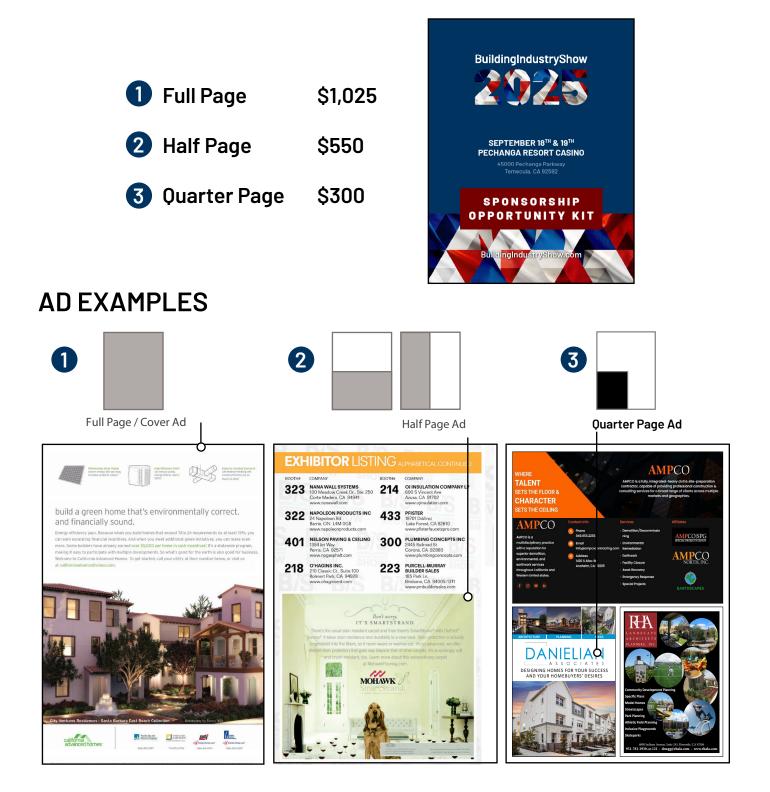


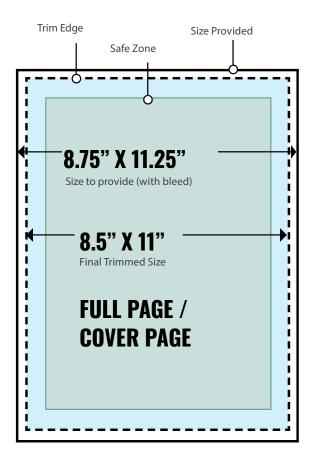
XONSTANCE OFF PARTY

Kick off Party at Pachenga	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	
Price	\$4,500	\$2,750	\$1,750	\$1,150	
	Multiple	Multiple	Multiple	Multiple	
Tickets to Kick Off Party	8	6	4	2	
Tickets to BIS Show	2	2	1	1	
Tickets to Installation Gala Thursday Oct 16th Incoming Riverside, San Bernardino and SC Board of Directors	1	1	1	0	
Logo on BIS Website & Event Page	\checkmark	\checkmark	\checkmark	\checkmark	
Logo on event email marketing	\checkmark	\checkmark	\checkmark	 Image: A start of the start of	
Logo listed on show announcements	√	√	√	\checkmark	
Featured on social media platforms	\checkmark	\checkmark	\checkmark	 Image: A start of the start of	
Overnight rooms	1	0	0	0	
Signage (if feasible)	Company logo on event signage				
Other:	Recognition in BIS Show Program				



SHOW PROGRAM Advertising





HALF & QUARTER PAGE AD REQUIREMENTS

SIZE Refer to right

KEYLINE Adding a black keyline around the ad so there is a border.

FILE READY

- 1. Supply high resolution JPG or High Resolution PDF documents
- 2. All fonts must be embedded
- 3. Images must be high-resolution (300 dpi)
- Print Ready Ads must be sent to lbarber@biasc.org per above specifications

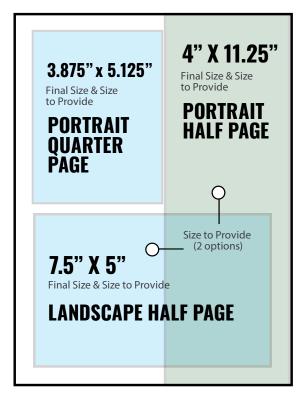
FULL PAGE AD REQUIREMENTS

SIZE 8.5" x 11"

TRIM The edge where your ad will be cropped or trimmed.

BLEED If you want your ad to extend all the way to the edge of the paper we need .125" bleed around all the edges. For a full page ad with crops, that will be 8.75" x 11.25"

SAFE ZONE The safe zone is at least 0.50" inside the trim edge. Keep text, logos or other graphics away from the trim edge.



DEADLINE FOR ARTWORK & LOGOS: SEPTEMBER 29TH

S P O N S O R S H I P C O N T R A C T

Company Information:

Company Name:		Address:				
City: Phone:		State:	Zip:	•		
		Fax:	Website:			
Sponsor	ship Contact:					
Name:		Title:				
Phone:		Cell:	Email:			
Sponsor	ship Opportunities:	Kick Off P	arty			
 Official Show Partner Show Floor Coffee & Concession Keynote & General Session 		Sponsorship Opportunities: Platinum Sponsor Gold Sponsor Silver Sponsor 				
Meet The Builder		 Bronze Sponsor 				
Importa	nt Instructions:					
• Email, fax	cks payable to: BIASC • For Invoicin or mail this Sponsorship Contract t BIASC, BIS Dept Ema 17192 Murphy Ave., #14445 Web Irvine, CA 92623	il: Ibarber@biasc.o	brg			
CREDIT	CARD - Payment Info:					
Name On Ca	ard:	Credit Card #:		Security Code#:		
Expiration [Date: Billing Addres	S:				
Authorized	Ithorized Signature: Amount To Charge: \$					
CHECK:						
Need an Inv	oice (BIA/SC Member ONLY): 🛛	Mailing Check (BIA/S	C Member ONLY): [с С		
Paymen	ts & Terms:		Sponsor Ma	nagement Use Only		
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- 1. Payment is due upon submission of sponsorship form.
- Deadline to cancel is August 15, 2025. Non refundable as of August 16, 2025. Any cancellations have a \$75.00 cancellation fee.
- 3. Final payment on or before August 15, 2025.
- 4. Show Floor 9-4pm Thursday October 16th.
- 5. Kick Off Party 4-7pm Wednesday October 15th.

Amount Due: \$_____ Date Received: _____

QUESTIONS: E: lbarber@biasc.org | 949.777.3861

