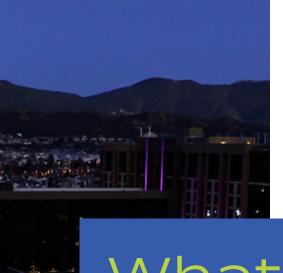


2024 BIS September 18th & 19th PECHANGA RESORT CASINO

45000 Pechanga Parkway Temecula, CA 92592

SPONSORSHIP OPPORTUNITY KIT

BuildingIndustryShow.com



What's in





- Sponsorship Opportunities
- Show Program Advertising Opportunities
- Advertising & Logo Spec Sheet



SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Official Show Partner	Official Show Badge Sponsor	Official Lanyard Sponsor	Official Show Bag Sponsor	Show Floor Sponsor	Coffee & Concession Sponsors	Keynote & General Session Sponsor	Meet the Builder Sponsor
Price	\$9,500	\$3,750	\$3,200	\$3,200	\$3,750	\$1,950	\$1,750	\$2,950
Description	Premium Partner Level Branding/ Speaking Opp/ Premium Exposure Throughout the Show	Exclusive logo recognition on each badge	Exclusive logo recognition & Sponsor Provided Logo'd Lanyards	Exclusive logo recognition & Sponsor Provided Logo'd Show Bags at Registration in Foyer	Exclusive logo recognition throughout the show as Show Floor Sponsor	Host our popular food & beverage options and get premier exposure!	Keynote and Session Sponsors	Exclusive logo recognition
How Many Available?	Multiple	1	1	1	Multiple	Multiple	Multiple	Multiple
Tickets To The Show	15	4	4	4	4	2	2	3
Tickets To Kick Off Party	1	1	1	1	1	1	1	1
Tickets to Installation Gala Thursday Sept 19th - Incoming Riverside, San Bernardino and SC Board of Directors	1	1	1	1	1	1	1	1
Logo On Event Email Marketing	/	✓	/	✓	/	/	/	/
Logo Listed On Show Announcements	✓	✓	/	√	✓	✓	√	/
Logo on BIS Website and Social Media Platforms	✓	✓	✓	✓	/	✓	✓	/
Overnight Rooms	2	1	1	1	1	0	0	1
Color Ad In Show Program Guide	Inside Front or Back Page Cover - Full Page Ad	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	1/4 page	1/4 page
Signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage	Company logo on event signage
Other							Preferred seating for 2	



KICK OFF PARTY Sponsorship Opportunities

Kick off Party at Pachenga	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Price	\$4,500	\$2,750	\$1,750	\$1,150
	Multiple	Multiple	Multiple	Multiple
Tickets to Kick Off Party	8	6	4	2
Tickets to BIS Show	2	2	1	1
Tickets to Installation Gala Thursday Sept 19th - Incoming Riverside, San Bernardino and SC Board of Directors	1	1	1	0
Logo on BIS Website & Event Page	√	√	√	√
Logo on event email marketing	√	√	√	✓
Logo listed on show announcements	√	√	√	✓
Featured on social media platforms	√	√	√	✓
Overnight rooms	1	0	0	0
Signage (if feasible)	Company logo on event signage			
Other:	Recognition in BIS Show Program			



SHOW PROGRAM ADVERTISING

1 Full Page \$1,025

2 Half Page \$550

Quarter Page \$300



AD EXAMPLES

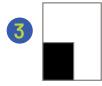












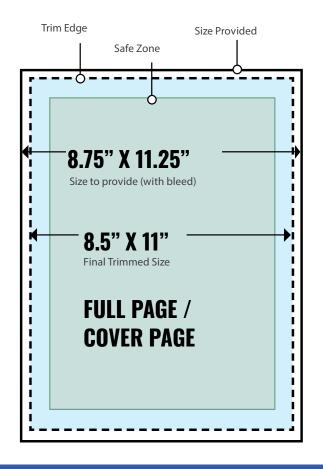
Half Page Ad

Quarter Page Ad









FULL PAGE AD REQUIREMENTS

SIZE 8.5" x 11"

TRIM The edge where your ad will be cropped or trimmed.

BLEED If you want your ad to extend all the way to the edge of the paper we need .125" bleed around all the edges. For a full page ad with crops, that will be 8.75" x 11.25"

SAFE ZONE The safe zone is at least 0.50" inside the trim edge. Keep text, logos or other graphics away from the trim edge.

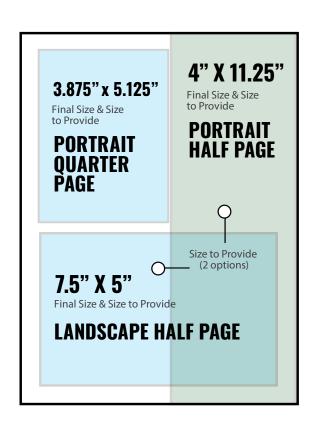
HALF & QUARTER PAGE AD REQUIREMENTS

SIZE Refer to right

KEYLINE Adding a black keyline around the ad so there is a border.

FILE READY

- 1. Supply high resolution JPG or High Resolution PDF documents
- 2. All fonts must be embedded
- 3. Images must be high-resolution (300 dpi)
- Print Ready Ads must be sent to lbarber@biasc.org per above specifications





SPONSORSHIP CONTRACT

Company I	nformati	on:
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5. Kick Off Party – 7-9pm Wednesday September 18th

Company Name:	Address:	Address:				
City:	State:	Zip:				
Phone:	Fax:	Website:				
Sponsorship Contact:						
Name:	Title:					
Phone:	Cell:	Email:				
SPONSORSHIP OPPORTUNITIE	S: KICK OF	F PARTY				
☐ Official Show Partner	SPONS	ORSHIP OPPORTUNITIES				
☐ Show Floor ☐ Coffee & Concession	☐ Platinum	Sponsor				
☐ Keynote & General Session	☐ Gold Spor					
☐ Meet The Builder		☐ Silver Sponsor ☐ Bronze Sponsor				
IMPORTANT INSTRUCTIONS:						
 Make checks payable to: BIASC Email, fax or mail this Sponsorship Contract to Address: BIASC, BIS Dept Fax: 17192 Murphy Ave., #14445 Email Irvine, CA 92623 Websi 	(949)553-9520 : lbarber@biasc	org.				
CREDIT CARD - Payment Info:						
Name On Card:	Credit Card #: _	Security Code#:				
Expiration Date: Billing Address:	:					
Authorized Signature:	A	Amount To Charge: \$				
CHECK:						
Need an Invoice (BIA/SC Member ONLY): □	Mailing Check (BIA/S	SC Member ONLY):				
PAYMENTS & TERMS:		Sponsor Management Use Only				
 Payment is due upon submission of sponsorship Deadline to cancel is July 31, 2024. 	form.	Amount Due: \$				
Non refundable as of August 1, 2024.		Date Received:				
Any cancellations have a \$75.00 cancellation fee. 3. Final payment on or before July 15th 4. Show Floor - 9-4 nm Thursday September 19th						



QUESTIONS:

E: lbarber@biasc.org | 949.777.3861

BuildingIndustryShow.com

