

BuildingIndustryShow

2026

Expect the Unexpected

SEPTEMBER 2ND & 3RD

Renaissance Esmeralda Resort & Spa

44400 Indian Wells Lane
Indian Wells, CA 92210

**SPONSORSHIP
OPPORTUNITY KIT**

BuildingIndustryShow.com

2026

WHY ATTEND BIS?



1,000+ Attendees made up of Industry Leaders & Decision-Makers



80+ Exhibitors Showcasing the Latest Products & Innovations



Access to 25+ Top Nation's Builders at Largest Meet The Builder in SoCal



Thousands of Business Opportunities



One Great Experience!

Transforming your high visibility into measurable opportunity.

The Building Industry Show 2026 is a BIASC members only event.
To inquire about membership with BIASC,
please contact us at membership@biasc.org

TESTIMONIALS

“BIS makes exhibitors a priority both on and off the floor with direct builder introductions, special invitations for business meetings, and social events with purchasing agents and decision-makers. There is no other trade show like it.”

Randall C, Richards

Executive Vice President, Reliable Wholesale Lumber, Inc.

“The BIASC team put us in the room with decision-makers, and we ended up securing three new large-scale contracts. We will never miss an opportunity to participate in BIS.”

Pete Ayon

Owner, P-Ayon Plastering Co.



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WHAT'S IN THIS KIT?

- Sponsorship Opportunities
- Show Program Advertising Opportunities
- Advertising & Logo Spec Sheet



SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Official Show Sponsor	Lunch Sponsor	Official Show Badge Sponsor	SOLD OUT	Official Show Bag Sponsor	Scavenger Hunt Sponsor	Meet the Builder Sponsor	Coffee & Concession Sponsors	Raffle Sponsor
Price	\$9,500	\$4,050	\$3,950	\$3,200	\$3,200	\$2,950	\$2,950	\$1,950	\$1,950
Benefits	All sponsorship opportunities will include logo recognition on all signage at BIS Show, on BuildingIndustryShow.com website, show emails, and digital kiosk onsite.								
Additional Benefits	Premium Exposure Throughout the Show and speaking opportunity on radio broadcast at show	Logo'd Lunch Ticket Provided to All Attendees	Logo Recognition on Each Attendee Badge	Sponsor to provide Logo'd Attendee Lanyards	Sponsor to provide Logo'd Show Bags for Attendees	Sponsor Logo on Scavenger Hunt Map Given to All Attendees	Sponsor Logo on Builder Project Packet provided to All Attendees	Host our popular food and beverage options on the show floor	Recognition throughout the day during raffle announcement on show floor
Sponsorships Available	Limit 2	Multiple	Limit 1	Limit 1	Limit 1	Limit 2	Multiple	Multiple	Multiple
Tickets To The Show Floor	10	4	4	4	4	3	3	2	2
Tickets to Meet the Builder	1	1	1	1	1	n/a	2	n/a	n/a
Tickets To PRE-Concert Party and Chicago & Styx Concert	1	1	1	1	1	1	1	1	1
Overnight Rooms	2	1	1	1	1	n/a	n/a	n/a	n/a
Color Ad In Show Program Guide	Inside Front or Back Page Cover (Full Page Ad)	1/2 page	1/2 page	1/2 page	1/2 page	1/4 page	1/4 page	1/4 page	1/4 page
Logo included on post-event email to all event attendees	✓	✓	✓	n/a	n/a	n/a	n/a	n/a	n/a



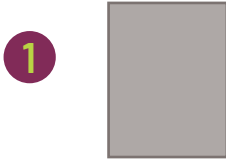
BIS SHOW KICK-OFF PRE-CONCERT PARTY AND CHICAGO & STYX CONCERT AT ACRISURE ARENA

	"You're the Inspiration" Sponsor	"The Best of Times" Sponsor	"Come Sail Away" Shuttle Sponsor	"Show Me the Way" Sponsor	"Hard Habit to Break" Sponsor
Price	\$5,000	\$2,995	\$2,595	\$2,195	\$1,495
Sponsorships Available	Multiple	Multiple	Multiple	Multiple	Multiple
Benefits	All sponsorship opportunities will include logo recognition on all signage at BIS Show, on BuildingIndustryShow.com website, show emails, and digital kiosk onsite.				
PRE-Concert Party at Hotel & Concert Tickets	10 Includes (2) Drink tickets per attendee at the PRE-Concert Party	6 Includes (2) Drink tickets per attendee at the PRE-Concert Party	4 Includes (1) Drink ticket per attendee at the PRE-Concert Party	3 Includes (1) Drink ticket per attendee at the PRE-Concert Party	2 Includes (1) Drink ticket at the PRE-Concert Party
Additional Benefits	Round-Trip Shuttle to Concert from Renaissance Esmeralda Hotel	a Round-Trip Shuttle to Concert from Renaissance Esmeralda Hotel	Round-Trip Shuttle to Concert from Renaissance Esmeralda Hotel	n/a	n/a
BIS Show Floor Tickets	4	2	2	2	2
Hotel Room on Wed, Sept 2nd (excluding Resort Fee & Parking)	2	1	n/a	n/a	n/a

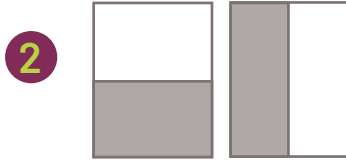
SHOW PROGRAM ADVERTISING

- 1 Full Page \$1,025
- 2 Half Page \$550
- 3 Quarter Page \$300

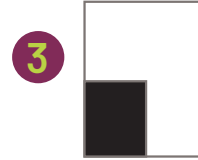
AD EXAMPLES



1 Full Page / Cover Ad



2 Half Page Ad



3 Quarter Page Ad

build a green home that's environmentally correct, and financially sound.

Energy efficiency pays. Because when you build homes that exceed Title 24 requirements by at least 15%, you can earn escalating financial incentives. And when you meet additional green initiatives, you can make even more. Some builders have already earned over \$5,000 per home in cash incentives. It's a statewide program, making it easy to participate with multiple developments. So what's good for the earth is also good for business. Welcome to California Advanced Homes. To get started, call your utility at their number below, or visit us at californiaadvancedhomes.com.

City Ventures Residences - Santa Barbara East Beach Collection

EXHIBITOR LISTING ALPHABETICAL CONTINUED

BOOTH#	COMPANY	BOOTH#	COMPANY
323	NANA WALL SYSTEMS 100 Meadow Creek Dr., Ste 250 Corte Madera, CA 94941 www.nanawall.com	214	OJ INSULATION COMPANY 600 S Vincent Ave Azusa, CA 91702 www.ojinsulation.com
322	NAPOLEON PRODUCTS INC 24 Napoleon Rd Barrie, ON L4M 0G8 www.napoleonproducts.com	433	PFISTER 19701 DuVinc Lake Forest, CA 92610 www.pfisterfaucetpro.com
401	NELSON PAVING & CEILING 1354 Jet Way Perris, CA 92571 www.nppgsphalt.com	300	PLUMBING CONCEPTS INC 2445 Railroad St Corona, CA 92880 www.plumbingconcepts.com
218	O'HAGINS INC. 210 Classic Ct., Suite 100 Rohnert Park, CA 94928 www.ohagmvent.com	223	PURCELL-MURRAY BUILDER SALES 185 Park Ln. Bridgman, CA 94005-1311 www.pmbuildersales.com

Don't worry. IT'S SMARTSTRAND.

There's the usual stain resistant carpet and then there's Smartstrand® with DuPont™ StainGuard®. It takes stain resistance and durability to a new level. Stain protection is actually engineered into the fibers, so it never wears or washes out. It's so advanced, we offer lifetime stain protection that goes way beyond that of other carpets. It's surprisingly soft and crush resistant, too. Learn more about this extraordinary carpet at MohawkFlooring.com.

MOHAWK Smartstrand

WHERE TALENT SETS THE FLOOR & CHARACTER SETS THE CEILING

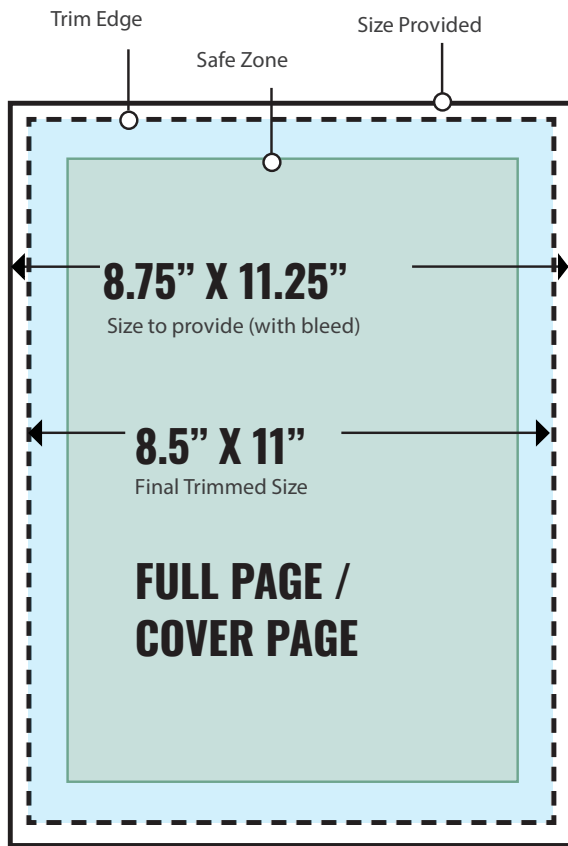
AMPCO is a fully integrated heavy civil & site-preparation contractor, capable of providing professional construction & consulting services for a broad range of clients across multiple markets and geographies.

AMPCO is a multidisciplinary practice with a reputation for superior demolition, environmental, and earthwork services throughout California and Western United States.

DANIELIAN ASSOCIATES
DESIGNING HOMES FOR YOUR SUCCESS AND YOUR HOMEOWNERS' DESIRES

RA LANDSCAPE ARCHITECTS PLANNERS INC

Community Development Planning
Specific Plans
Model Homes
Sitestrategies
Park Planning
Athletic Field Planning
Inclusive Playgrounds
Stairways



FULL PAGE AD REQUIREMENTS

SIZE 8.5" x 11"

TRIM The edge where your ad will be cropped or trimmed.

BLEED If you want your ad to extend all the way to the edge of the paper we need .125" bleed around all the edges. For a full page ad with crops, that will be 8.75" x 11.25"

SAFE ZONE The safe zone is at least 0.50" inside the trim edge. Keep text, logos or other graphics away from the trim edge.

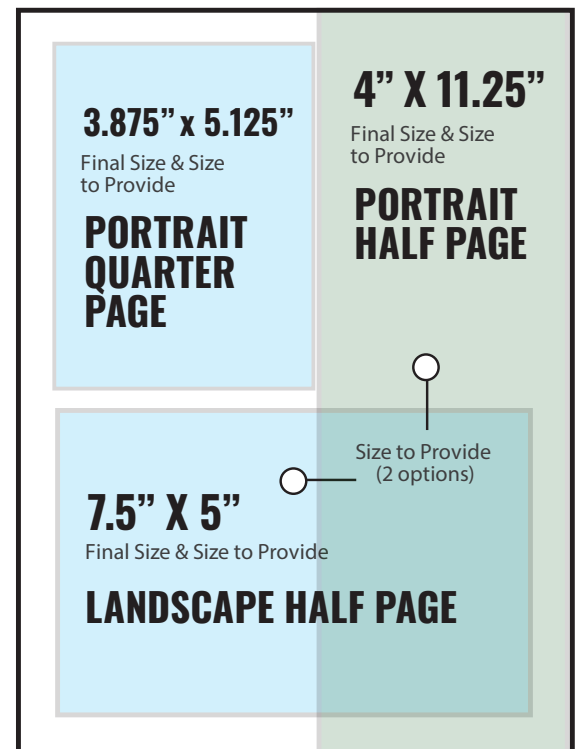
HALF & QUARTER PAGE AD REQUIREMENTS

SIZE Refer to right

KEYLINE Adding a black keyline around the ad so there is a border.

FILE READY

1. Supply high resolution JPG or High Resolution PDF documents
2. All fonts must be embedded
3. Images must be high-resolution (300 dpi)
4. Print Ready Ads must be sent to lsalgado@biasc.org per above specifications



DEADLINE FOR ARTWORK & LOGOS: JULY 31ST

DIGITAL DISPLAY ADVERTISING

HIGH-IMPACT DIGITAL ADVERTISING ACROSS THE SHOW FLOOR

Promote your brand on large digital screens placed in high-traffic areas throughout the show floor and event spaces, reaching thousands of industry professionals at BIS.

ADVERTISING OPTIONS:

- 1 Static Image – \$250**
Displayed in the rotating digital display loop.
- 2 5-Second Video – \$500**
Short motion graphic or video advertisement.
- 3 15-Second Video – \$1,000**
Extended video spot for greater brand exposure.

SPECIFICATIONS:

- Screen Size: 55" H x 35" W (Vertical Display)
- Image Resolution: 2160 x 3840 pixels
- Video Resolution: Minimum 1080 x 1920 pixels
- Orientation: Vertical (9:16)
- Formats: High-resolution image (PNG/JPG) or video (MP4)

**Need help designing your ad? Our team can assist with creative development for an additional fee. Contact us for details.*



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QUESTIONS:

Exhibitor Sales/Sponsorship/Membership:

Tyler Bennett | tbennett@biasc.org | 760.217.2671
Lisa Meadows | lmeadows@biasc.org | 949.777.3849
Ron Majorino | rmajorino@biasc.org | 949.294.3513

Registration/Events:

Laura Salgado | lsalgado@biasc.org | 949.777.3861
Christen Carter | ccarter@biasc.org | 949.777.3854

The Building Industry Show 2026 is a BIASC members only event.
To inquire about membership for membership with BIASC,
please contact us at membership@biasc.org

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